



OAKLAND PRIVATE INDUSTRY COUNCIL, INC.

June 5, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington D.C., 20554

Dear Mr. Martin,

We are writing to let you know how much we appreciate the efforts by KCBS 740 AM to publicize events of community interest on behalf of the Oakland Private Industry Council (PIC) and other organizations that serve Oakland and the East Bay.

Not only does KCBS air our public service announcements, it also goes way beyond many other news outlets to cover stories that are important to members of our community. The latest of these was a visit this week by our congressperson and mayor to PIC's One-Stop Job Center, where thousands of the employed find work and opportunities for job training.

As a non-profit agency that focuses on workforce development, publicity is an extremely important part of our work. With publicity, the public learns about the impact of unemployment and about the resources that are available to people who need them.

Once again, we appreciate KCBS. It is an important and well-regarded institution in the Bay Area.

Thank you very much.

Gay Plair Cobb  
Chief Executive Officer

